



COMMSNOIRE

S O C I A L I M P A C T C O M M U N I C A T O R S

A COMMUNICATIONS CONSULTANCY &
MEMBERSHIP FOR THE GOOD OF THE CULTURE

COMMSNOIRE

Member Benefits • Training • Technical Assistance • Communications Services

ABOUT COMMS NOIRE

Comms Noire is a strategic communications group that provides community, opportunities, and trainings to Black social impact communications professionals. Through our growing talent base of creatives and strategists, we offer communications consulting services and technical assistance to mission-minded organizations.

CAPABILITIES

- Strategic communications
- Campaign planning
- Social marketing
- Media training
- Social media & content marketing
- Messaging & brand identity
- Event planning
- Program design & management
- Copywriting & design
- Toolkit and resource development
- DEI growth facilitation
- Training and technical assistance

PAST PERFORMANCE



To learn more about our services or to inquire about our membership, visit us at **Commsnoire.com** or **join our mailing list.**

DIFFERENTIATORS

Black women-owned business with a combined 60 years experience in public relations, marketing, health communications and program management. We bring level-raising creativity and strategic thinking to our culture's most important social issues.

CORPORATE DATA

NAICS Codes:

- 813900 - Business, Professional, Political, and Similar Organizations
- 541613 - Marketing Consulting Services

UEI/DUNS:

- MAW3E5LJ2QN7

E-VERIFY/ FEDERAL WORK AUTHZ. ID:

- 2333096

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COMMSNOIRE

Consulting and Service Offerings



THOUGHT LEADERSHIP, SPEAKING, & CONSULTING

Comms Noire fosters “aha” moments and evidence-based solutions for DEI and communications challenges. Through conferences, team meeting facilitation, and limited-term retainers, we drip sauce on status quo thinking. A bit of our time inspires faster, more creative progress that is steeped in integrity and values-based authenticity.



COMMUNICATIONS STRATEGIC PLANNING

Whether you’re preparing to launch a new campaign or ordering your ducks for that audacious goal, your strategic approach is everything. Comms Noire specializes in facilitating strategic planning workshops that provide clarity and actionable direction for campaigns, branding efforts, or annual organizational outputs. We’ll finalize the entire plan and support execution where needed. Objectives, and strategies, and tactics, oh my!



COMMUNICATIONS TEAM DEVELOPMENT

A hundred and forty-seven open tabs don’t intimidate us. Comms Noire utilizes internal communications planning to tighten up in-house processes and align communications activities with programmatic goals. We facilitate kitchen-table conversations that help establish your team’s ways of working, and position communications as an authority within your organization. We also provide professional development trainings to catapult team performance. Let’s get your house ready for its next big move.

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COMMSNOIRE

TRAININGS & PROFESSIONAL DEVELOPMENT

COMMS 101

If you're part of the communications team but don't have a background in marketing and communications, this 2-hour training is designed especially for you. We cover foundational concepts in mass communication and social marketing so that you can execute your tasks with greater strategy and intention.

COMMS STRATEGIC PLANNING

This 2-hour training reviews all the essentials of the communications planning process. You'll first learn the ways of big-brand marketers, then how to develop similar strategies in the context of public health and behavior change. This training can be an integrated part of a full day, facilitated strategic planning work session.

STORYTELLING & MESSAGING

In our one-hour storytelling crash course, you will learn to transform your mission into a compelling narrative that will unify your internal teams and call your audiences into action. This training covers 4 approaches to great storytelling, and gives you the tools you need to tell the story of your impact and exceed your communications goals.

SPOKESPERSON & MEDIA TRAINING

Everyone is a spokesperson, and we can get you ready for the job — on or off camera. In this workshop, you'll learn to convert your key messages into valuable opportunities to connect with your audiences. You'll learn proven methods for controlling the conversation and skills for nailing those talking points every time.

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